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I hereby certify that this correspondence is being electronically deposited with the United States Patent and Trademark Office through the Electronic Filing System, on:

Date: June 12, 2008 Name: Scott A. Timmerman - Reg. No. 55,678

Signature: /Scott A. Timmerman/

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Appln. of: Elliot Yasnovsky et al.  
Appln. No.: 10/700,837  
Filed: November 3, 2003  
For: SELF-SERVICE PLATFORM FOR  
SELLING ADVERTISING

Examiner: Namrata Boveja  
Art Unit: 3622  
Confirmation No.: 5781

Attorney Docket No.: 12729-38 (Y00239US01)

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**TRANSMITTAL****Attached is/are:**

- ☒ Second Supplemental Information Disclosure Statement (2 pgs), Form PTO-1449 (1 pg).

**Fee calculation:**

- ☐ No additional fee is required.  
☐ Small Entity.  
☐ An extension fee in an amount of \$\_\_\_\_\_ for a \_\_\_\_\_-month extension of time under 37 C.F.R. § 1.136(a).  
☒ A petition or processing fee in an amount of \$180.00 under 37 C.F.R. § 1.17(p).  
☐ An additional filing fee has been calculated as shown below:

		Small Entity			Not a Small Entity		
		Rate	Add'l Fee	or	Rate	Add'l Fee	
Total	Minus	x \$25=			x \$50=		
Indep.	Minus	x 100=			x \$200=		
First Presentation of Multiple Dep. Claim		+\$180=			+\$360=		
		Total	\$		Total	\$	

**Fee payment:**

- ☒ Please charge Deposit Account No. 23-1925 in the amount of \$180.00.  
☐ Payment by credit card in the amount of \$\_\_\_\_\_ (Form PTO-2038 is attached).  
☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

June 12, 2008  
Date

/Scott A. Timmerman/  
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